

Dave Ramsey Show Sponsorship



Live Broadcasts on Positive Talk WRBS-AM, 2-5, M-F

Sponsorship includes:

- Flag and tag for 1 hour of the show daily
= 10 mentions weekly
- 3 :60 commercials (1 @ hour)= 15 commercials weekly
130 sponsorship mentions
+ 195 :60 commercials
Limited to 3 Sponsors

Non-sponsors air commercials between 2-5p, M-F,
in the Dave Ramsey Show (no promotional mentions)
3 :60 commercials (1 @ hour) = 15 commercials weekly
195 commercials
Limited to 5 advertisers

Business: _____ Date: _____

Air dates: _____

Sponsorship: _____ Advertiser: _____